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 CONF MOD 1 (LAST=V9)  
 WTVT-TV TAMPA, FL.

ORDER WORKSHEET

SEP14/12

PAGE 1

ADV. #	NAME	OBAMA FOR AMERICA	PRODUCT CODES	
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP	OFFICE PHILADELPHIA (2)
START DATE	SEP13/12	END DATE	SEP17/12	SLS # 000016 NAME CHRIS JOHNSON
CLASS (L/N)		SUB CLASS		BUYER NAME KATIE KEULEMAN
SPONSOR/PRODUCT	OBAMA FOR AM: SKED A		TRAFFIC # 04071904	ACE # 04071904
AGENCY	3050 K ST NW		SALES ASSISTANT LUCIANA	EI ADV 95 PRD 101
ADDRESS	WASHINGTON DC 20007			PRD EST 1768
			SALESPERSON PH # 215-982-5224	
			SALESPERSON FAX# 215-982-5493	

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	30		810.00	09/14	1		FRI	1	810.00	1W	
		PGM=GOOD DAY 6-7AM											
		**CDR**											
2		7-8A	30		810.00	09/14	1		FRI	1	810.00	1W	
		PGM=GOOD DAY 7-8A											
		**CDR**											
3		8-9A	30		720.00	09/14	1		FRI	1	720.00	1W	
		PGM=GOOD DAY 8-9AM											
		**CDR**											
4		9-10A	30		540.00	09/14	1		FRI	1	540.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)											
		**CDR**											
5		8-9A	30		540.00	09/15	1		SAT	1	540.00	1W	
		PGM=GDTB SA 8-9AM											
		**CDR**											



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04071904

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AT 15.54  
DUPLICATE

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES		NFW	ALT WK	DAYS	TOT SPT	TOTAL COST	DUPLICATE	
						START	END						CLA	PLA
14		1030-11P	30		1,170.00	09/13-09/16		1		TH-SU	1	1,170.00	1W	
		PGM=10:30 NEWS M-SUN												
		**CDR**												
15		6-7A	30		810.00	09/17		1		MON	1	810.00	1W	
		PGM=GOOD DAY 6-7AM												
		**CDR**												
16		7-8A	30		810.00	09/17		1		MON	1	810.00	1W	
		PGM=GOOD DAY 7-8A												
		**CDR**												
17		8-9A	30		720.00	09/17		1		MON	1	720.00	1W	
		PGM=GOOD DAY 8-9AM												
		**CDR**												
18		9-10A	30		540.00	09/17		1		MON	1	540.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)												
		**CDR**												
19		10-11A	30		360.00	09/17		1		MON	1	360.00	1W	
		PGM=LIVE WITH KELLY - 10AM												
		**CDR**												
20		12N-1P	30		360.00	09/17		1		MON	1	360.00	1W	
		PGM=FOX13 NWS-NOON												
		**CDR**												
21		3-4P	30		180.00	09/17		1		MON	1	180.00	1W	
		PGM=J. JOE BROWN 3-4PM												
		**CDR**												

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AT 15.54  
DUPLICATE

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE		COST/SPOT	DATES		NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	SCHEDULE	
				SEC			START	END						CLA	PLA
22		4-5P	30			540.00	09/17		2		MON	2	1,080.00	1W	
		PGM=JUDGE JUDY 4-5PM													
		**CDR**													
23		5-530P	30			900.00	09/17		1		MON	1	900.00	1W	
		PGM=FOX13 5:00 NWS													
		**CDR**													
24		730-8P	30			855.00	09/17		2		MON	2	1,710.00	1W	
		PGM=THE INSIDER													
		**CDR**													
25		1030-11P	30			1,530.00	09/17		1		MON	1	1,530.00	1W	
		PGM=10:30 NEWS													
		**CDR**													
26		330-7P	30			3,150.00	09/15		1		SAT	1	3,150.00	1W	
		PGM=MLB: TB RAYS VS YANKEES													
		**CDR**													
27		7-11P	30			1,800.00	09/15		1		SAT	1	1,800.00	1W	
		PGM=PAC 12 FOOTBALL													
		**CDR**													
28	*	12M-1A	30			135.00	09/15		1		SAT	1	135.00	1W	
		PGM=TOUCH													
		**CDR**													
29	Z	1135P-1235	30			200.00	09/16		1		SUN	1	200.00	1W	
		PGM=LIVERPOOL SOCCER													
		**LUR**													

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DUPLICATE

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
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30		530-6P	30		900.00	09/17		1		MON	1	900.00	1W	

PGM=FOX13 5:30 NWS

\*\*CDR\*\*

SEP12(33) 24950.00

TOTAL 24950.00  
(33)

MARKET TOTALS	\$83,139	WTVT	CABL	OTHE	WFLA	WFTS
		WMOR	WTOG	WTSP	WTTA	WWSB
		WXPX	XXXX			

NEW ORDER FOR OBAMA FOR AM (EST# 1768). MARKETS SHARES ARE  
ACCURATE.

SVC- NSI BOOKS- LAST  
DEMOS- RA25+P

A=ADDED  
C=CANCELLED  
D=DAY CHANGE  
E=EFFECTIVE DATES CHANGE  
O=ORDER COMMENT CHANGE

L=LENGTH CHANGE  
M=MAKEGOOD  
P=PLAN, SECTION OR CLASS CHANGE  
R=RATE CHANGE

S=SPOTS/WEEK CHANGE  
T=TIME CHANGE  
Z=COMMENT/PROGRAM CHANGE  
\*=MORE THAN TWO CHANGE CODES

\*\*\* START OF COMMENTS \*\*\*  
\*XML AGENCY ORDER #00457307\*

\*CONTRACT COMMENT\* \*\*\*OBAMA FOR AMERICA: SKED A\*\*\*

\*CREDIT ADVISORY\* CASH IN ADVANCE

\*\*\* END OF COMMENTS \*\*\*